

NTT Receives Award from the Thomson Reuters 2011 Top 100 Global Innovators Program

Nippon Telegraph and Telephone Corporation (NTT, Tokyo) has received an award from the Thomson Reuters 2011 Top 100 Global Innovators program [1], [2]. This program launched by Thomson Reuters (New York) is an initiative that analyzes patent data and related metrics using a proprietary methodology to identify the companies and institutions that lead the world in innovation. The methodology is based on four principal criteria: patent approval success rate^{*1}, global reach of patent portfolio^{*2}, patent influence in literature citations^{*3}, and overall patent volume.

Thomson Reuters state that “being recognized as a Top 100 Global Innovator ... confirms an organization’s commitment to progressing innovation globally, to the protection of ideas and to the commercialization of inventions.”

NTT understands that this award certifies that its R&D activities are pioneering and its inventions are valuable in the global market. It will make every effort to promote patent acquisition based on the outputs of R&D activities and make the most use of owning intellectual properties.



Haruhiko Kojima (left), Managing Director, NTT Intellectual Property Center, receiving a trophy from Masaki Nagao (right), Managing Director, Thomson Reuters Professional KK, a Thomson Reuters Company.

References

- [1] NTT Technical Review.
<https://www.ntt-review.jp/archive/ntttechnical.php?contents=nr201201ext.html>

- [2] Thomson Reuters Names World’s 100 Most Innovative Companies
http://thomsonreuters.com/content/press_room/legal/515197

^{*1} Patent approval success rate: the ratio of published applications to granted patents over the most recent three years.

^{*2} Global reach of patent portfolio: the metric calculated by using the number of innovative patents that have quadrilateral patents (China, Europe, Japan, and the USA). An innovative

patent is defined as the first publication in a patent document of a new technology etc.

^{*3} Patent influence in literature citations: the metric determined by counting citations to each organization’s patents over the most recent five years, excluding self-citations.