

## NTT Establishes NTT Innovation Institute, Inc. as its New R&D Center in North America

On April 1, 2013, NTT Innovation Institute, Inc. (NTT I<sup>3</sup>) was established in North America as a new research and development (R&D) center in line with NTT's "Toward the Next Stage" business strategy, which was announced on November 8, 2012. NTT I<sup>3</sup> was established as a venue to speedily develop world-class security cloud technology and from which to supply the related services to the North American market, where the competition is the most intense.

At NTT I<sup>3</sup>, the aim is to develop services by combining the technical capabilities of the Institute with know-how (IP: intellectual property) and to promote open innovation in cloud services, which are changing very rapidly and require swift deployment in the market.

Specifically, the service development in North America will be promoted through *security* and *cloud* research and development. Additionally, the successful deployment of "global cloud services", a growth driver of the NTT Group, will be strengthened.

In addition, the cloud services refined in North America can be deployed in Japan and in newly emerging markets as modularized IP.

At a kick-off meeting held at NTT I<sup>3</sup> on April 5, Hiromichi Shinohara, NTT Executive Vice President and Director of the Research and Development Planning Department, offered greetings saying, "We expect NTT I<sup>3</sup> to play a major role in accelerating NTT's global business."

The newly appointed Chief Operating Officer (COO) of NTT I<sup>3</sup>, Eiji Kuwana (formerly, General Manager of NTT Secure Platform Laboratories), went on to say, "We must aggressively take up the challenge of making the most of new business opportunities."

These words underscore the resolve of the entire NTT I<sup>3</sup> staff to become a core base in strengthening the global R&D of the NTT Group.



Greetings from COO Eiji Kuwana